Soho Square buyer summary

Prepared by Knownable. Sources checked 15 October 2026. Developer facts and broker observations are identified separately.

A completed mixed use development near New York University Abu Dhabi, with 304 residences.

The main project page describes studios to three bedroom homes, townhouses and penthouses. A separate official unit page also publishes a four bedroom townhouse drawing. The type specific examples below preserve that distinction.

Bedroom range: Studio to 4 on unit pages

Published sizes: See the type specific published areas below

Price: AED 1,200,000 (Broker publication)

OIA’s project page headline, checked 15 October 2026. This completed development includes resale properties; the advertised figure is not a developer launch offer. No unit number, price list date or current availability is verified; request a dated unit quotation.

Handover: Handover announced in 2019 (Developer publication)

Developer record of the project milestone. It does not establish the title, possession or condition of a selected unit.

Studio: From 431 sq ft

1 bedroom apartment: From 838 sq ft

2 bedroom apartment: From 1,173 sq ft

3 bedroom apartment: From 1,531 sq ft

3 bedroom townhouse: From 2,246 sq ft

4 bedroom townhouse: From 4,788 sq ft

Published residence count: 304

Overview and unit area ranges differ: Overview: 550 to 4,790 sq ft; studio unit page: from 431 sq ft

Use the selected unit drawing; the overview range does not reconcile the smaller studio figure.

Location: Saadiyat Island.

The main overview and the four bedroom townhouse unit page do not use the same bedroom range. Confirm the approved unit type and area.

Documents and details still needed

Higher resolution approved unit drawings

Official location and selected plot plan

Current unit quotation and available inventory

Approved service charge schedule and included services

Sources and documents

Bloom Holding: Soho Square

Official 2019 handover announcement

Studio layouts and published terms

1 bedroom apartment layouts and published terms

2 bedroom apartment layouts and published terms

3 bedroom apartment layouts and published terms

3 bedroom townhouse layouts and published terms

4 bedroom townhouse layouts and published terms

OIA Properties: Soho Square